

IMMEDIATE RELEASE

Immersive theatre, time-pressured puzzle solving and impossible decisions combine to create **DEATHCELL: MAGENTA**

A brand-new, theatrically cinematic, immersive horror escape experience is launching later this summer at a top secret location in Hackney Wick, London.



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OVERVIEW:

DEATHCELL: MAGENTA is a brand-new, original and terrifyingly intense immersive horror escape experience. Prepare to uncover an origin story where you'll meet Magenta, a twisted-tinkerer of trials where survival is the only option.

You're challenged to take on a 60-minute, live-action experience that's not for the faint-hearted. It's time to uncover the truth as you hit rewind and play through the past, witnessing cinematic theatre and solving seemingly impossible puzzles to make your escape – have you got what it takes to survive?

R Space Productions, a fresh and innovative immersive production company, are excited to announce **DEATHCELL: MAGENTA**. This brand-new, theatrically cinematic, immersive horror escape experience is coming to Hackney Wick in London this summer for a limited run between 23rd-31st August.

After an award-winning run back in 2018, R Space Productions are thrilled to bring a completely new incarnation of **DEATHCELL** that breaks immersive boundaries and will leave you feeling unnerved, euphoric and a little breathless. If you love immersive theatre, escape rooms and the pure spine-chilling thrill of being chased out the exit, this experience is for you.

By this point, you're probably asking, what is **DEATHCELL**?

Built on chaos and corruption, **DEATHCELL** is a formidable institution of abused government power. It's a heart-pounding prison of puzzles, punishment and paranoia. A problematic penitentiary where decisions determine fate. In this modern dystopia, inmates are treated as players in a political prison, fighting for survival and subject to pained puzzles where choice is a weapon of fate. You must select to survive.

But it's time to hit rewind...

DEATHCELL: MAGENTA is an adrenaline-fuelled origin story, taking you on an immersive journey as you see where it all began, and witness the unsettling rise of **DEATHCELL**. Get ready to play through the past and piece together the future.

This 60-minute, live-action scare-fest is a wild and thrilling experience, combining theatrical cinema, time-pressured puzzle solving and impossible decisions. Prepare to unlock the truth behind the torture as you meet Magenta, a twisted-tinkerer of trials where survival is the only option.

Betrayal, deception and unprecedented choices lie ahead... are you ready to push play?

Don't miss out on this epic masterpiece running for a limited time between Friday 23rd to Saturday 31st August. Early bird tickets for **DEATHCELL: MAGENTA** are on sale now and start from just £32pp, with time slots between 11am to 9pm. Book your tickets now at www.deathcell.co.uk.

Steph Ricketts, Founder & Managing Director of R Space Productions, commented: *"I can't wait for the world to discover what awaits from R Space Productions. Our upcoming show, DEATHCELL: MAGENTA, is set to leave a lasting impression, marking our most daring venture to date. By blending elements of cinema, immersive theatre, escape room puzzles, and the thrill of horror, we're pushing boundaries and crafting new forms of escapism with compelling storytelling. Our journey began six years ago with nothing but dedication and passion. Witnessing the team at R Space Productions dive wholeheartedly into this project fills me with immense pride, leaving myself and many excited for the future that lies ahead."*

Liam McClean, Head of Marketing & Sales at R Space Productions, added: *"This experience is like nothing you've seen before. We've created something unique, innovative and next-level scary. DEATHCELL: MAGENTA is one-of-a-kind, and I can't wait to hear the screams of pure terror and excitement."*

For further information, please contact Liam McClean, Head of Marketing & Sales, on liam@ospaceproductions.co.uk or +44 7702 560451.

NOTE TO EDITORS

- **DEATHCELL: MAGENTA** will run from Friday 23rd August until Saturday 31st August at a secret location in Hackney Wick, London.
- Experience slots are available from 11am through to 9pm daily.
- It's a 60-minute, live-action immersive experience, combining theatrical cinema, time-pressured puzzle solving and various horror elements designed to scare and entertain.
- Early bird tickets are now available from £32pp for a limited time only.
- Tickets can only be booked online at www.deathcell.co.uk.
- The experience is recommended for ages 16+ due to the use of strong language and scenes of horror, threat and violence. Anyone under the age of 18 must be accompanied by a full paying adult.
- Follow **DEATHCELL** on Facebook, Instagram and TikTok using [@DEATHCELLUK](https://www.instagram.com/DEATHCELLUK)

About R Space Productions

R Space Productions are a first-of-its-kind hybrid company, combining award-winning productions and experiential immersive workshop experiences alongside creative entertainment services, attraction design and creative, operations management, event marketing and more.

Driven by a core team of just six members with more than 30 years' combined experience in the live entertainment industry, and led by founder and managing director Steph Ricketts, R Space Productions are on a mission to lead the way in immersive entertainment, creating see-it-to-believe-it experiences that are truly next level, captivating audiences and leaving them wanting more.

Creating incredible, outside-the-box experiences is R Space Productions' bread and butter. The company is constantly shifting things up a gear, bringing new ideas to the table and pushing the boundaries of live, get-up-and-get-involved theatre.

You can find out more about the company online at www.rspaceproductions.co.uk.

Facebook / Instagram: [@rspaceproductions](https://www.instagram.com/rspaceproductions)